



Generosity

WEEK 2025

ISSUE 3: AUGUST

Welcome to the Generosity Week newsletter

Although this newsletter came into being through [Generosity Week](#) (this year 28 September until 5 October), it's become a handy little digest of things you might find helpful in exploring generosity with your church, whether you intend to have a Generosity Week or not. So do read on, let us know what you'd like to see, and forward to a friend who would like to sign up.

Anglican Giving Survey

The 2025 Anglican Giving Survey shows that just two simple things make all the difference to generosity.

Saying thank you – it was brilliant to discover that more people are being thanked for their giving. If people feel their giving is valued and important, they are more likely to want to continue to do it. It can also be good to include an indication of the difference Gift Aid made, to remind people to fill in those declarations.

Communicating Impact – people love to know where their money's going, and the difference it makes. While gas and insurance bills have to be paid, what really inspires people to dig deep is if they believe that their money will make a difference in more community projects. Pictures, quotes, case studies and progress reports all help encourage commitment.



Six reflections on generosity

The [Everyday Faith app](#) is hosting six days of generosity reflections during Generosity Week, and there's a pack available so that you can link to them on your church's social media accounts.

The speakers are:

- **Lyndall Bywater** (author of Prayer in the Making and Faith in the Making)
- **Bryony Wood** (priest and author of The Sound of Musings)
- **Fabian Wuyts** (vicar in Bath & Wells diocese)
- **Esther Prior** (Bishop of Aston)
- **Suse McBay** (Tutor at Wycliffe Hall)
- **Andre Adefope** (Curate and author of Same Cross New Questions)

Each reflection can be completed in five minutes and is accompanied by a question and a short prayer.



Generosity Week News is produced by the Giving directorate at the National Church Institutions.

If you'd like to get in touch please email us:
giving@churchofengland.org

[Read our Generosity blog](#)

[Browse the Generosity Week resources](#)

Online service 28 September

The online Generosity Week service this year comes from the parish of Morpeth in Northumberland.

Sharon Williams, who is a Reader in the parish will be preaching on Cultivating a Fruit of Generosity, using Galatians 5.

She says:

"What's essential to understand is that these fruits are not handed to us at the moment of belief. They do not appear fully grown the instant we begin to follow Christ. Paul's metaphor of fruit invites us into a picture of growth, cultivation, and ongoing surrender."

There is also the chance to meet church members including one who runs a kickboxing class – with health and fitness being a great way of being generous to yourself.

[Sign up here](#) to view on the day.



Exploring generosity in groups

Using the story of Martha and Mary, Jonathan de Bernhardt Wood explores the simple, powerful moment in which Mary displays the kind of astonishing generosity God Himself pours out on us. With eight films and a full study guide, [Living Generously](#) can be used as a series or standalone.



Cheeky Pandas

New for this year, Cheeky Pandas* will explore the idea of 'Godly Generosity', looking at how children can use their Time, Talents and Treasure to grow the kingdom of God here on earth.

Each of the three shows contains video teaching, hosted by Cbeebies presenters Joanna Adeyinka Burford and Ashley Joseph. There are also craft ideas, silly games and a new worship song, written and sung by [Pete James](#).

Watch the video trailer [here](#) and make sure you're [signed up for emails](#) to be the first to hear when the final shows and song video are ready to share. On the Generosity Week web pages you'll find free activity and prayer resources to go with the themes of Time, Treasure and Talent, produced with Cheeky Pandas and Roots for Churches.

*Cheeky Pandas™ provide free cartoons, songs, music videos, and more to help children and families grow in their faith. A British-made series, it's freely available, Bible-based and fun.

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